

**TOWARDS A THEORY OF LIBRARY VALUES: EXPLORING AND GIVING
LIBRARY VALUES AS AN EFFORT TO IMPROVE THE IMPROVEMENT AND
STRENGTHENING OF LIBRARY IMAGES IN A CULTURAL SOCIO PERSPECTIVE**

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ABSTRACT

Research intends to describe the values contained in the library. The research object is a form of in-depth study, a detailed discussion of content management to explore and describe library values as an effort to improve and strengthen the library's image. Research includes focusing on the realization of management achievement of improvement and strengthening of the library's image through the application of library values. Research is an analysis of the critical thinking of reality to the applicative conceptualization of historical developments that have taken place and are taking place, methodologically called a historical approach characterized by critically investigating the progress of a term or thought. Library research data search techniques, conducting a study of various reading materials, with subjects exploring, describing library values, enhancing, strengthening the image of the library and its application in various dimensions of librarianship. Analysis is carried out through qualitative descriptive analysis, which is analysis that departs from various studies, reviews of various library materials containing theoretical, research and non-research. Content analysis is used to analyze the meaning of the conceptualization of digging, describe the values of the library and its application to the world of librarianship. Daily observations on library activities are empowered to support the construction of theory. The results of the study showed that the values of the library had a very dominant influence on the image of the existence of the library as a public service institution.

Keywords: Library Existence, Library Values, Library

INTRODUCTION

As written in the Spanish Muslim library cited by Sadar and Davies (1990), [1], that the library can not be marginalized at all, removed, removed because it has a contributing factor of enlightenment and the formation of national character. In Sulisty Basuki's thought in Agus Rifai (2014: 8-9), [2], stated that the library is needed by the community because it has a strategic function and role as an effort to empower the community in an informative, educational, cultural and recreational manner.

At the galibnya the existence of the library has always existed throughout the ages, dikarekan very functioning in society. If the library does not function according to the wishes of the community, it will automatically be abandoned and marginalized by itself. This means that libraries have values that are considered important or valuable by the community, therefore they are always being pursued, hunted for maximum use in order to meet the needs of the community. Although the library values are not tangible or invisible by human sensing, but with a feeling and a healthy mind shows that the library values are values that are very valuable for the survival of humanity. As Mattulada argues that cultural value systems are merely abstract conceptions, they are not explicitly formulated so that the formulations of these conceptions in general can only be felt and often cannot be stated explicitly by members of the community. Because it can only be felt and not formulated through common sense, thus the conceptions are often ingrained and are very difficult to change or be replaced by new conceptions. (Mattulada, 1987: 49), [3]. The configuration of the Indonesian nation's culture can be observed through mental qualities that characterize people's lives and the culture of the people, which

are aimed at (1) theoretical values, (2) economic values, (3) power theories, (4) power values, (5) solidarity values, (6) artistic values, (7) religious values (S. Takdir Alisyahbana, 1966), [4].

The existence and non-existence of a library in the community depends on the community's perception of the values that the library has given to the community. If the public perceives that the library does not provide values of usefulness to it, then it is certain that the community will be left behind. The impact of the library is no longer visited and utilized by the community. The meaning of the library is dead or no longer functioning in society. Therefore it is very urgent to explore and describe the values of the library, which in turn is very obligatory to be widely socialized and internalized until ingrained to every individual in society, especially in early childhood.

Departing from the above review, this research intends to explore and describe and to describe library values. Studying the values will certainly invite many experts to discuss them, because these values are interesting topics from various disciplines. Therefore it is very important to provide a scope that is the discussion of library values in a sociological perspective.

LITERATUR REVIEW

Research on library values in relation to the world of library work, has a very interesting discussion to be carried out with various types of research. In reality, quite a number of experts or thinkers have discussed and reviewed the implications of library values in the work activities of library organizations, among others; First, research by Dwi Novita Ernaningrum (2016: 1-18), [5], which aims to determine the implementation of ritual activities carried out in, so as to create values in increasing commitment, involvement, engagement between librarian employees and leaders. performance and maintain work consistency. The results showed that ritual activities; (1) has significant implications for the internalization of values for human resources in the library; (2) the values that arise are a reflection of routine ritual activities, (3) the most dominant values are the values of togetherness and family that are closely attached and have a positive impact on the work ethic in library organizations.

Second, Pawit M. Yusuf (et.al) (2017: 1-16), [6], in his research to illustrate the meaning of the facts behind the phenomena values of the benefits of libraries in the regions. The results showed that libraries in the area have many uses or uses in various dimensions of community life, among others; (a) historical values, (b) social values, (c) preservation values, (d) inheritance values of national cultural products. Third, a study conducted by Iskandar (2015: 20), [7], aims to contribute thoughts on Islamic values that can be realized in the library. The study results that Islamic values can be realized in the perspective of the librarian namely; (a) the value of serious and love, (b) the value of sincerity and gratitude, (c) the value of truth and responsibility, (d) the value of plenary and humble work, (e) the value of complete and integrity, (f) the value of intelligence and creativity, (g) the value of perseverance and excellence, (h) the value of hard work.

RESEARCH METHOD

A. Object of Study.

The object of this research is a very deep and basic form of discussion and study by carrying out detailed analysis of the focus of the discussion on the main content (Bakhtiyar, 2018: 78), [8], memenej to explore and describe and describe the values contained in existence library as an effort to improve and strengthen the image of the library which is a public service institution. Understanding and mastering the application of library values, to achieve improvement and strengthening of the library's image, as a public service institution is a very fundamental element to be immediately socialized, applied and internalized. The achievement of a constructive positive image of a library institution is actually a realization of the socialization, application and internalization of library values.

B. Scope and Focus of Study.

The research covered the focusing of discussion with detailed constructive positive realistic studies (Bakhtiyar, 2020: 11833), [9], on the manifestation of achieving the improvement and strengthening of library images through excavating and describing library values. The performance of

library organizations always has a big and important responsibility namely providing excellent library services. User-based services are made the top priority, due to the realization of user loyalty at a high level, which has positive constructive implications for the empowerment of library information services (Bakhtiyar, 2018: 86-88), [10].

C. Approaches and Methods of Research

Research is an analysis of critical thinking based on the applicative reality of thought to conceptualization on historical developments that have already been and are taking place, so methodologically, research is called the historical approach (Bakhtiyar, 2020: 11833), [11]. In historical research it is certain to have the characteristics of a very critical investigation of the progress of thought (Bakhtiyar, 2019: 14), [12]. The research uses library research data search techniques, namely conducting a study of various reading materials (Bakhtiyar, 2020: 11833), [13], by having subjects explore and describe library values, enhancing and strengthening the library's image and changes in its application in various dimensions of librarianship.

D. Analysis of the Study

Analysis of management to explore and describe the library values to enhance and strengthen the image of the library is through qualitative descriptive analysis, (Bakhtiyar, 2018: 67), [14]. The qualitative descriptive analysis is an analysis that departs from various studies and reviews of various library materials that contain theoretical, research and non-research (Bakhtiyar, 2020: 11833), [15]. In conducting research it is highly preferred to prioritize the description, examination and evaluation of various factual facts, with the aim of obtaining solutions to solve problems that arise in phenomena (Bakhtiyar, 2019: 6-7), [16], the importance of library values in excellent library service. Content analysis is used to analyze the meaning (Bakhtiyar, 2020: 11833), [17], which exists in all conceptualizations of exploring and describing library values as well as the application of the work mechanism of library organizations as public service institutions. Observations on library institutions are empowered to be able to support in the construction of theory. (Bakhtiyar, 2019: 154), [18]

RESULTS AND DISCUSSION

A. Conceptualization of Improvement and Strengthening of Library Images

Improving the quality of the library is as an ability to motivate and utilize all available resources, through the implementation of various fundamental changes to the paradigms, habits, norms and cultural values of library institutions that must keep up with the times. Various changes implemented must have a goal to be able to meet the information needs of users, and the library services provided are very excellent services through the spirit of service quickly, precisely and can. The aim of improving the quality of the library is the availability of service quality, which leads to realizing user loyalty which is an indicator of measurement and can portray a positive library image in the community. While the understanding of library strengthening is a series of ongoing processes, step by step and ongoing, which is manifested in short-term or long-term activities, as an effort to seriously maintain the reputation and performance of the library institution's performance, so that appreciation of the library's image becomes stronger and getting stronger is constructive positive in society. (Bakhtiyar, 2018, 77), [19].

B. Library Conceptualization

In its development the library paradigm has followed the times, no longer only revolves around the issue of noto books. As for the understanding of the latest paradigm, understanding the library is the most important component in the social system, which has work activities to collect or collect, manage, store, service, track, preserve and distribute information. In social systems which include various sub-systems and in sub-systems also include various components. Each component in the sub-system interacts with each other, interrelated and independed with one another. If there is a change in one component, the other components will also experience changes.

In the latest paradigm, the library has a strategic role as the center of all information field activities and has a value that is immeasurable by the material. As a center of information services, the library can have a position as an agent of change for the realization of positive social changes in construction towards a more advanced civilization of society. Therefore, exploring and describing the

values contained in the library is very explicitly very urgent, so that the image of the existence of libraries is increasing and strengthening in the community.

C. Conceptualization of Value

Bertens (2004), [20], states that it explains the definition of non-trivial values. But at least, it can be mentioned that value is something that is very interesting, favored and desired. As the view of Harch (1997), [21], states values as a conceptualization that exists and have lived in the minds of individuals in a group, which has been considered to have a very meaningful meaning and become a way of life. These values are then very dominant in determining right or wrong, good or bad, praiseworthy or despicable.

The terminology of values in philosophical studies is used as a hint of absorptive nouns meaning "worth" or goodness, and verbs have the meaning of a certain psychiatric act to judge. Value can also mean the ability to believe that an object can satisfy humans. Objects can be of interest to individuals or groups. The meaning is essentially a quality that is closely attached to an object. (Bambang Suprijadi and Totok Djuroto: 2004: 120), [22]. Valuation has a meaning to weigh which is human activity in connecting something which is then very decisive in decision making. The decision can claim useful or useless, good or bad, despicable or praiseworthy, right or wrong, beautiful or not beautiful, religious or not religious. His findings are strongly linked to the most important components found in human beings, namely physical, work, copyright, intention and taste as well as trust and trust. Something is called having value when it is useful (value of expediency), right (logical value), good (moral and ethical value), and obedience (religious value) (A.W. Widjaja (1991: 155), [23].

That value contains ideals and expectations which are an obligation. This means that *das sollen* must be realized in *das sein*, something that is ideal must be transformed into reality, something that has a normative meaning must be realized in everyday actions that are tangible facts. (Bambang Suprijadi and Totok Djuroto: 2004: 121), [24]. Something that contains value, not only in the form of material, but also in the form of non-material or immaterial. As Laksmi (2007: 101-102), [25], concluded that value is a set of conceptions that grow and live in the minds of individuals in a society, and have been considered valuable and valuable which ultimately becomes a way of life. The values that determine the actions of a member of the community can be called right or wrong, good or bad, praiseworthy or despicable.

Based on the opinion of the experts, it can be concluded that value is something that is considered valuable by society, so that it is always pursued, owned and empowered for the needs of life of each individual human. If an object is considered valuable, then the object always tends to be pursued and hunted down, taken to be owned and utilized optimally to meet the needs of life of each individual human. Because they are considered valuable, these values are eventually accumulated and crystallized, so they are considered to have the truth to be used as a guide line in activities, attitudes and behavior in society.

For example paper money or metal, which is an object with paper or metal material. Money has been considered to have valuable value for each individual human being, so money is always hunted down, pursued to have which is then used for the needs of life of each human being. Proven money that has valuable value, reality really affects the various joints of human life activities. Money as a medium of exchange in its real history has existed since ancient times and until now it still exists. This fact is indisputable, due to the fact that money is considered to be the most valuable, it has the function and value of enormous benefits in human life, so that money still exists today.

Likewise in the history of library development that began in ancient times, the library has existed even though it is still very simple and to this day the existence of the library still exists even experiencing rapid development. Basically the library itself clearly has values that are considered to have a function and are valuable by the community, so that the existence of the library is always utilized and continues to exist throughout human history.

D. Conceptualization of Library Values

Library values are everything that exists and is done by libraries and librarians, who are perceived, considered and considered to have a function or benefit by the community, so that the existence of the library is positively appreciated throughout its time. Library values are the dominant factor that influences all library activities and become a basic indicator to measure the image of the

existence of libraries in society. If the public perceives or considers a library to be useless, then the function of the library becomes paralyzed and it does not work well. As a result the library is abandoned by the user community, so that the existence of the library will be considered to be absent or disappear from the circulation of human life. Conversely, if the library is functioning properly, then the library can exist throughout the ages to be used or empowered by the community. In essence, library values are very dominant in determining the image of the existence of libraries in social systems.

E. Library Image

As explained by M. Alwi Dahlan (1992), [26], which explicitly states the image, which is an image, an outline, and the main impression, even a shadow that someone has to individuals, organizations or institutions, government agencies and others. the other. The thought of Hoerostijati (2010: 3), [27], clarifies the image as an image of the imagination that is patterned in the minds of the public at a certain time period and is realized by all the information about ourselves which is conveyed to the public.

Based on this definition, it can be concluded that the image of the library is a strong impression that is captured and is strongly attached to the user towards the existence of the library. If libraries and librarians wish to have a positive constructive image and wish to get a good appreciation, libraries and librarians must be able to perform well, and display the best role performance with maximum work performance, in accordance with the professional code of ethics. Considering the existence of a constructive positive library image can only be realized through a long process of interaction and effective and positive interpersonal communication. The image of the library serves as a motivation for librarians to have more optimal performance by implementing excellent service. The positive constructive library image has a great impact on the user to provide trust and is willing to accept all the excellent library service products. A constructive positive image is not limited to only the existence of the library, but can also build the image of the institution that houses it both internally and externally. (Bakhtiyar, 2019: 10), [28].

F. Exploring Library Values

Unnoticed and seen that the various definitions, goals, functions and roles of the library put forward by many experts, actually have a lot of library values loaded even though it is implicitly. Exploring and describing library values can be done by listening to the various definitions, purpose of functions and roles of each type of library. Considering the definition, purpose, function and role of the library it has actually described the values that are pursued, hunted and utilized to the maximum by the library user, so that the library is always empowered by the people throughout the ages. Therefore it is very important to listen to and examine the various definitions, goals and roles of the library given by severe experts in the field of library science, among others; Sulisty Basuki (1993: 27-29), [29], Pawit M. Yusuf et al (2007: 3-6), [30], Bafadal Ibrahim (2005: 5-8), [31], Darmono (2007: 1 -12), [32], Laura Wendell (14-15), [33], Agus Rifai (2014: 10-29), [34], and Noerhayati (1987: 1-4), [35]

The thoughts of the experts, it can be concluded that a variety of fundamental and very important library values apply in society. The library values that have been raised include values; (1) educative, (2) informative, (3) administrative, (4) research, (5) recreational, (6) democracy and justice, (7) economic, (8) social, (9) enlightenment, (10)) history, (11) documentation. Explicitly Wiji Suwarno (2010: 8-12), [36], states that if library management runs properly and correctly, the library has an important and strategic position to play a role in providing great value benefits. The values contained in the library include values; (1) education, (2) information, (3) economics, (4) history, (5) documentation, (6) Social, (7) culture, (8) democracy, (9) justice, (10) change, (11) recreation.

The meaning of the concept of library values is increasingly blurred because it is mixed with understanding the purpose, role, tasks and functions of the library. As stated by Laksmi (2007: 102) [37]. That the concept of library values in many discussions often occurs mixing, so it is difficult to see the comparison between library values and library functions in general. The conceptions of library values are often not explained in depth, so that the dimensions of library values are limited to the value of education, information, economics, history, documentation, social, culture, democracy, justice, change, entertainment and recreational values.

In the case when examined more deeply the values of the library are actually very diverse. Even more than that, without realizing it, that in fact the library always carries out the socialization of library values of all time. As has been going on for years that the library prioritizes conformity values including obedience, neat and clean. Besides that, the library has also developed the value of curiosity, self-control, self-expression, motivation to use reasoning to the visitors. As an important component of the education system, libraries have actively participated in socializing and internalizing; (a) the value of independent learning and responsibility, (b) the value of achievement, (c) the value of universalism, (d) the value of specifications, (e) basic values, (f) instrumental values, (g) praxis values.

Value is a set of concepts that live and develop, which have been considered valuable and valuable in society. Where values have determined a person's actions can be called right or wrong, good or bad, praiseworthy or despicable. Because it is considered valuable, then the values are then accumulated and crystallized, so that it has been considered to have the truth to be used as a guide line in activities, attitudes and behavior in society. In the realm of work activities in libraries in their attitude and behavior, they should not deviate from the values of the librarian code of ethics, which turned out to have originated from the values of Pancasila. This means that all the values in the library, on the cross should not deviate from the values of Pancasila

G. Describe Library Values

Both implicitly and explicitly, library values have very fundamental functions and uses, which are of immeasurable value in supporting the realization of constructive positive changes in society, even though the changes they experience are not felt. The observation of various library activities clearly illustrates that library values greatly influence the dominant image of the library's existence.

In order to be able to interpret a valid value, the library values must be seen in real terms in the library user community in the context of a wider social system. Therefore it is very urgent to describe various library values, to be discussed and examined carefully, so that library values can be seen clearly. Given the library is very positively constructive role in building the civilization of the nations of the world. The fundamental values of the library are constructive positive can be described and detailed as fo;

G.1. Value of independence

The existence of various activities of the use of excellent library services by users, causing the emergence of motivation in students so that they have the ability to study independently. This means that the library has value implicitly, which moves students to have the ability to learn independently by utilizing various library collections.

G.2. The value of intelligence

Utilization of excellent library services can motivate children, to start learning in processing, sharpening their mindset, to be able to evaluate, analyze and think about the storyline or contents of library collection material that has been delivered by the teacher to him. The positive impact of children have learned to implement the process of thinking sharply on the contents or material contained in library materials. This means that in children the intelligence process occurs in order to listen and capture the contents of the story or material in the collection of library materials. On the gate the library implicitly has the values of intelligence for the community.

G.3. Curiosity Value

The existence of a library is able to motivate children to carry out reading activities. Furthermore, in children the process of curiosity arises of the material or story in the reading material, causing the child to always try to find information related to the material or story in the reading material. That curiosity can encourage a child's soul to have intelligence. This means that the library has values that are proud of the community, that is manifesting children's curiosity about something information.

G.4. The value of the desire to always ask

Thanks to the child's curiosity, in the end motivates the child to always ask, even though the question is only in the heart. The attitude of always asking questions is actually the forerunner of the child to be smart and intelligent, because in fact it will lead to a real form that is getting and knowing

the answers. The meaning of the library has values implicitly that are able to move children to always ask and ask questions, in order to get answers so they have to do reading library collections.

G.5. Critical value

Often utilizing excellent library services, it has implications for the development of thought that leads children to have critical power. Given the child already has the stock of knowledge from the results of using library materials optimally, so students can critically address the various problems they face. Meaning the library actually has immeasurable values even though it is invisible, that is the library is able to bring up critical thinking in students.

G.6. Analytical value

Armed with the knowledge from the results of utilizing library collections, then in the child there is a thought process that ultimately the child has the ability to think down, evaluate, and analyze various problems and be able to take the best attitudes and behavior. This means that the library turns out to have immeasurable values, because library values have the ability to form analytical thinking in children.

G.7. Imaginative Values

Library values are able to move and encourage children's souls to develop imaginative power. Children can imagine and predict the effects of good and commendable behavior, bad behavior and despicable. Children will be able to introspect themselves, so that in interactions with friends, do not act despicable, evil and bad. The meaning of library values can provide constructive positive imagination, so that children have a quality life in social interactions with the social environment.

G.8. Value of creativity.

The existence of the use of excellent library services, then the child's soul occurs pemirian process so that a variety of positive and creative creativity is built up. Library values inspire many children to find and obtain something new, so students always tend to do various creative initiations and find new ideas. Meaning, in fact library values are capable of realizing creativity in children.

G.9. Concentration Training Value

Utilization of prime library services as a medium of information and communication, and can provide training, the goal is that children have the ability to process concentrations of special objects. When students are busy concentrating on listening to the contents of the collection material, they do not want to be disturbed. Social reality can show that the library has values that are clearly implanted, that the library is able to realize that children have high concentration power to listen to the contents of the library collection.

G.10. Linguistic values

Library values as an initial stimulant to stimulate and motivate children to be able to use language Various contents of the book material, which contains various education about attitudes and behavior, are easily absorbed in good spoken words and courtesy. This means that the library has major media values that are constructive positive in increasing understanding for speaking, hearing, concentration and adding vocabulary. By reading the library's collection, children increasingly become rich in words, so that children can certainly have the ability to speak properly and correctly.

G.11. Values of politeness and politeness

Library has values that can motivate children to always have the attitude and behavior politely and politely. Many literary works provide role models for children, how to behave, behave well towards others, so that children are accepted in their surroundings. This means that an able library can internalize the values of politeness and politeness in children.

G.12. The value of communication

Empowering excellent library services is able to encourage the soul of children, so they have the ability to communicate. After reading various library collections, children generally have a tendency to tell their friends. Unwittingly children have learned to convey the message of the contents of the material or stories in reading material. The impact is the child is getting used to talking. Without feeling the child already has the skills and ability to communicate. The meaning of the library is capable of instilling the value of communication in children.

G.13. Learning value

Utilization of excellent library services can foster a high interest in reading and have a direct impact on the positive, constructive and conducive learning process. Children are very easy when receiving the learning given by their teacher. The learning process at the school institution can be carried out more smoothly, because the child already has preparedness and mental preparation, as a result of the use of excellent library services. Basically, the library has immeasurable learning values, so that it can support the learning process in the education system.

G.14. Achievement Value

The success of a library which is the most basic is nothing but forming a sense of love for books and fond of reading which then manifests the habit of reading. The habit of reading reality helps children to pedal their learning achievement to the maximum. There is no evidence that denies that reading habits determine student learning achievement. Therefore reading habits can be used as an indicator in the achievement of brilliant learning success. This means that the library actually has values that enable students to have optimal learning achievement.

G.15. Love value books

In library-based learning that prioritizes the demonstration of carrying books, reading fairy tales to students, reality can motivate students to have a sense of love for various reading materials and love to read. Because of the love of books, then the child certainly will not damage and eliminate the borrowed library collections. The meaning of the library has values that are able to foster a sense of love for books, so that children always maintain and maintain the library collection so that it is not damaged and lost.

G.16. Value of reading interest

Utilization of high prime services, can move a child's soul to always be in touch with books that are manifested in reading activities. The end result grows an impulse in the heart to always be happy and love books and always use books to the maximum. This means that libraries have values that are capable of stimulating and motivating children to have an interest in reading and making optimum use of library services.

G.17. Effective reading skills

The high utilization of excellent library services, encourages children to have the ability to speak, hear and listen. Words are part of the symbolic system of language, which is a reading activity which must be connected with spoken language. This means that children increasingly understand and comprehend the development of language systems, so that children are more adept at reading activities, which ultimately children have effective reading skills.

G.18. The value of library visits and utilization

The growing interest in reading of reading material, then proceed to the high activity of visiting the library, because reading is the cheapest, can only be done in the library. Variables and types of collections in quantity and quality have been provided by the library. This means that reading interest is high, having an impact on the level of library visits and utilization. The gate of the library actually has visiting and utilization values that are very important for human existence.

G.19. Value Knowing yourself and others

The optimal use of libraries can motivate children to get to know themselves and others. Personal self-awareness, is very meaningful to feel the status and role that must be displayed with praiseworthy performance in society. Children also become more familiar and able to understand the existence of others. The child can feel, understand and comprehend, that he cannot live alone because in life there is certain need for help from others. The meaning of library has the ability to internalize the values of getting to know yourself and others, to all students.

G.20. The value of environmental awareness

The maximum utilization of the library can stimulate and motivate children to have critical, analytical, fundamental and constructive thinking about the surrounding environment. The positive impact, children have a high awareness to have a handarbeni attitude towards the environment, with a tangible form always maintain and maintain a harmonious relationship with the environment. Even more children can maintain their attitudes and behavior, when interacting with their environment. Children increasingly have empathy for the existence of the environment in order to stay well

maintained. The meaning of the library has the ability to instill the values of environmental awareness in children.

G.21. The value of internalization

The library as a major component in the education system, when conducting library education does not seem to patronize the child. Learners can read and listen to reading material carefully. Children can freely feel and enjoy the story line or the contents of reading material, which at the same time students can have an understanding and understanding of the values and norms contained in the reading material, without having to patronize and dictate it. This means that libraries have values to internalize the values and norms of society in a society that is ingrained.

G. 22. Character values.

Aside from being entertainment it turns out that the library also has content to internalize values and norms about ethics, morals, manners and morality. Various library materials contain for telling folklore, where the characters in the story, much to inspire children, to obtain character education implicitly or explicitly. The meaning of the library actually has noble values for a nation that is the internalization of the nation's character in students as the nation's next generation.

G.23. Value of social aspirations.

Reading activities through the use of excellent library services can stimulate and motivate children's souls to have high social aspirations or aspirations. The characters contained in the reading material they read. Children always tend to want to be the idol's figure. The meaning of the library has values in realizing children to have high social aspirations and always to try to reach their goals, according to the figures contained in the library collection that is able to inspire and become his inspiration

G.24. The value of social empathy.

Utilizing library prima services to the fullest, children can be capable of building souls in themselves, so that children are able to imagine and describe the roles of others. The next process in children is formed a feeling of empathy for others. Children will be happy to provide assistance and help with assistance when others experience disaster. This means that the library has values to foster empathy among students.

G.25. The value of fatalism.

Utilization of excellent library services can greatly foster optimism in children. and have the ability to crush any fatalism attitude or behavior. Children have a strong motivation to always fight hard tirelessly in achieving high achievements and ideals. Children become not easily discouraged, surrender or nrimo ing attitude to the grain on fate. The characters contained in the reading material, apparently inspired many children so that in life to always take the initiative to strive to achieve their goals. The meaning of the library actually has noble values to eliminate fatalism in children.

G.26. Hard skill value

Reading activity collection of library reading materials, can make children have hard skills. Children can have a variety of skills, workmanlike and expertise. Children are not easy to feel inferior because they always have a sense of confidence and are always optimistic about completing tasks assigned by the teachers. On the gate the library has values to realize that every child has hard skills.

G.27. Soft skill value.

Intense internalization of library values can provide encouragement and strong motivation to children, so that they can interact socially well with social life in their environment. Social relations will be positive, both towards each other, parents, teachers and librarians. Children are always socialized to have attitudes and behaviors that are in accordance with the social order of life. This means that the library has positive values that is to realize children to have soft skills, when interacting with others.

G.28 Spirit skill value

Understanding the values of the library, can foster sincere intentions and always improve worship in an istiqomah. Children become increasingly obedient to the teachings of religion, then children always keep themselves from despicable actions. Children will be able to interact well hablum minallah, hablum minanas and natural hablum. All of this is because children often use library

reading material with religious subjects. This means that the library has spiritual values that must be ingrained in children.

G.29. The value of an intellectual picnic

Utilizing excellent library services, it turns out to function as entertainment so that readers can feel entertained when reading humorous stories. The variety and variety of types of library collections make it very possible for children to get lots of entertainment. Meaning that the library has fresh entertainment values like a child, so utilizing library library materials can be called an intellectual picnic.

G.30. Value of obedience and discipline

Understanding the values of the library, then the attitude and behavior are good, so that they always obey the various rules that apply in the library. Every violation is given strict sanctions, either in the form of fines or administrative sanctions. Children increasingly have an attitude to discipline and obey the rules ranging from entering to leaving the library. This means that the library has values that stimulate and motivate children to obey and discipline the various rules that apply.

G.31. Honesty Value

The value of honesty is very important to be owned by librarians and libraries have been socializing throughout time. If you borrow 10 pieces of library materials, then you must also return 10 library materials. Users can not lie because the library records correctly. Likewise, if there is damage to the library materials, the library users cannot avoid and lie, because the library always checks the condition of library materials returned by each user. This means that libraries throughout the ages have educated pemustaka to always have the value of honesty in him.

G.32. Value of Responsibility

The library has actually internalized the value of responsibility to the visitors. The responsibility of the library user is to keep the library materials borrowed intact, without damage or loss. Users are strictly prohibited from doing acts of vandalism on library materials. In the event of damage and loss, the user must be responsible for replacing them or subject to fines or administrative sanctions. The meaning of the library has been educating library users to have the value of responsibility to have a sense of belonging to the library materials provided by the library.

G.33. Values realize educational goals

A good understanding of library values can improve the utilization of library prime services. Children always do reading library collections. The impact of the child becomes smart and increases intelligence and intelligence in the mastery of science. Furthermore, children have the ability to achieve good learning achievement and the learning process goes well, in the end the vision and mission of education can be achieved. The gate of the library has very dominant values functioning to reach educational goals.

G.34. Value of information

Understanding the values of the library then grows in the soul of the child, an attitude of respect for information contained in the library collection. Then manifested a sense of pleasure and love books or library collections, there are attitudes and behaviors to maintain and maintain library collections, because the informative value contained in library collections has high value and is not measurable by the material. This means that the library has the values of information that are needed by many people.

G.35. The value of communication information technology (ICT) libraries

Utilizing excellent library services, children will often search for information through OPAC. Children have started learning to apply information communication technology (ICT). The next impact is growing attitudes and behavior to learn to master ICT applications. The meaning of the library has values that teach for mastery of ICT.

G.36. The value of the library image

Understanding of the use of excellent library services, fostering a positive and constructive appreciation of the existence of the library. Children increasingly use library services. In children the love is formed and respects the existence of the library, so that there is an increase and strengthening of the positive image of the library. Meaning library actually has values that determine the image of the existence of libraries in society.

G.37. User loyalty value

The high level of utilization of excellent library services causes children to visit and use library services more often. Furthermore, the child's self grows a deep love for the existence of the library. The love is processed and the user loyalty is manifested in the existence of the library. This means that the library has values that embody user loyalty, which is the essence of the purpose of a library's existence.

G.38. The value of positive constructive change

The high visit and utilization of library services, has become a powerful driving force and highly motivates children to experience various constructive positive changes in themselves. The constructive positive changes that occur in children can include cognitive and affective aspects. This means that the library has important values to make various changes in children. These constructive positive changes are actually very coveted by every educational institution.

G.39. Economic value

The library functions to neutralize the high price of information that is felt by the public. Doing reading activities in a library is very cheap and does not cost a fortune. Users can read various kinds of information they need. The meaning of the library has economic values, because it is very easy for users.

G.40. Administration Value

In providing excellent service, the library educates children to get the administration orderly. In borrowing and returning collections, they are always recorded in a timely manner by the librarian. Libraries impose various regulations in providing services to users, with the aim that children can always be in an orderly administration. This means that the library has administrative values that internalize children to be obliged to order administration in using the library.

G.41. Historical value

Almost all information as a result of human creations, works and tastes has been collected and stored in the library. Various information contained in library materials is actually evidence of the manifestation of the historical journey of human life from various ages. Collection of library materials that save humanity's historical journey, can be used for study by future generations. This means that the library has historical values that can be learned and developed by future generations.

G.42. Value of documentation.

The library apparently has documented all the creations, tastes and works of mankind in the historical journey. The library has collected, stored, preserved and preserved a variety of library materials, so that the various creations, flavors and works can be excavated and studied to be developed by the successor generation. This means that the library has documentation values that are very important for the progress and development of humanity in the future.

G.43. Normative Value

The library has compiled, stored and served a variety of information and a very diverse collection of libraries on the subject of customs, folklore, local wisdom culture and traditional music. Pemustaka can explore and learn the values and norms of society. Then it can preserve various customs, values and social norms, traditional music and local wisdom. The meaning of the library has normative values that must be explored and studied and interpreted by future generations.

G.44. Social Value.

In conducting service activities, the library is a non-profit institution that is not intended for commercialization of profit. There is a principle of equality in library services that is to provide equal distribution, in providing independent learning opportunities regardless of the socio-economic status of the visitors. The meaning of the library has a social value in providing excellent service.

G.45. Research value

Various kinds of information and library collections can be used to conduct research. The research carried out using various reading materials is called Lybrary Research. This means that the library has very valuable values and is needed when students and teachers are doing research.

G.46. The value of democracy and justice

The library with all the facilities it has is served by giving equal and equal opportunity. Library users can contribute thoughts in developing the library. The library is the property of the community,

where coaching and developing it are a shared responsibility. The meaning of the library has democratic values and justice in its services and development.

G.47. Excellent service value

The main activity of the library is to provide services to the visitors as optimal as possible. The existence of excellent service by the librarians, where in the task of behaving and behaving politely, smiling, friendly first and patient in doing service, the visitors feel satisfied and happy. This means that the library has good and positive service values, so that it can realize user loyalty.

G.48. Integrity value

Frequently utilizing excellent library services, the child is embedded in being obedient and obeying the rules, not wanting to abuse the borrowing of library materials. Children are trained to be disciplined and honest in order to return the borrowed collection. In the gallery, the library provides training for children to have integrity values in the activity of using library prime services.

G.49. The value of enlightenment of the mind

Utilizing excellent library services in an excellent manner, then it raises the process of enlightenment in the human mind. Reading the various information available in the library can foster new thoughts to discover and develop the progress of a variety of new science and technology. There was a process of illuminating human reason, to always and always find new ideas that are very useful for human life. This means that the library has values for the enlightenment of the human mind, which is very useful to improve the quality of life of humanity.

G.50. The value of civilization

A library is a real illustration of the progress of human civilization. A developed nation with a high civilization must be marked by a qualified library both in quality and quantity of information and collections of library materials. The contents of the library are essentially information that shows the nation's civilization. The meaning of the library has the values of civilization that must be studied and continues to be developed towards a better civilization than now.

H. The importance of socialization and internalization of library values.

Library values as the most important element for the existence of libraries in society. If the library wants to continue to exist throughout the ages and does not want to be abandoned and marginalized by the community, then library values must be internalized deeply and fundamentally in the soul of the community. The internalising of library values is best done on children from an early age. The process of internalization is not as easy as turning the palm of the hand, because it must be done continuously without tireless, even the process goes very long and really requires a very long time.

Internalization of library values must really be instilled in the soul of the child until it is ingrained. As for implementing internalization, direct intervention from the family, the child's social environment, school institutions, library institutions, government involvement and mass media is needed. Especially library institutions, librarians and teachers hold the main key in the role of succeeding in internalizing library values, which is very important for children to be able to do independent study and is very influential in the development and maturity of children's s

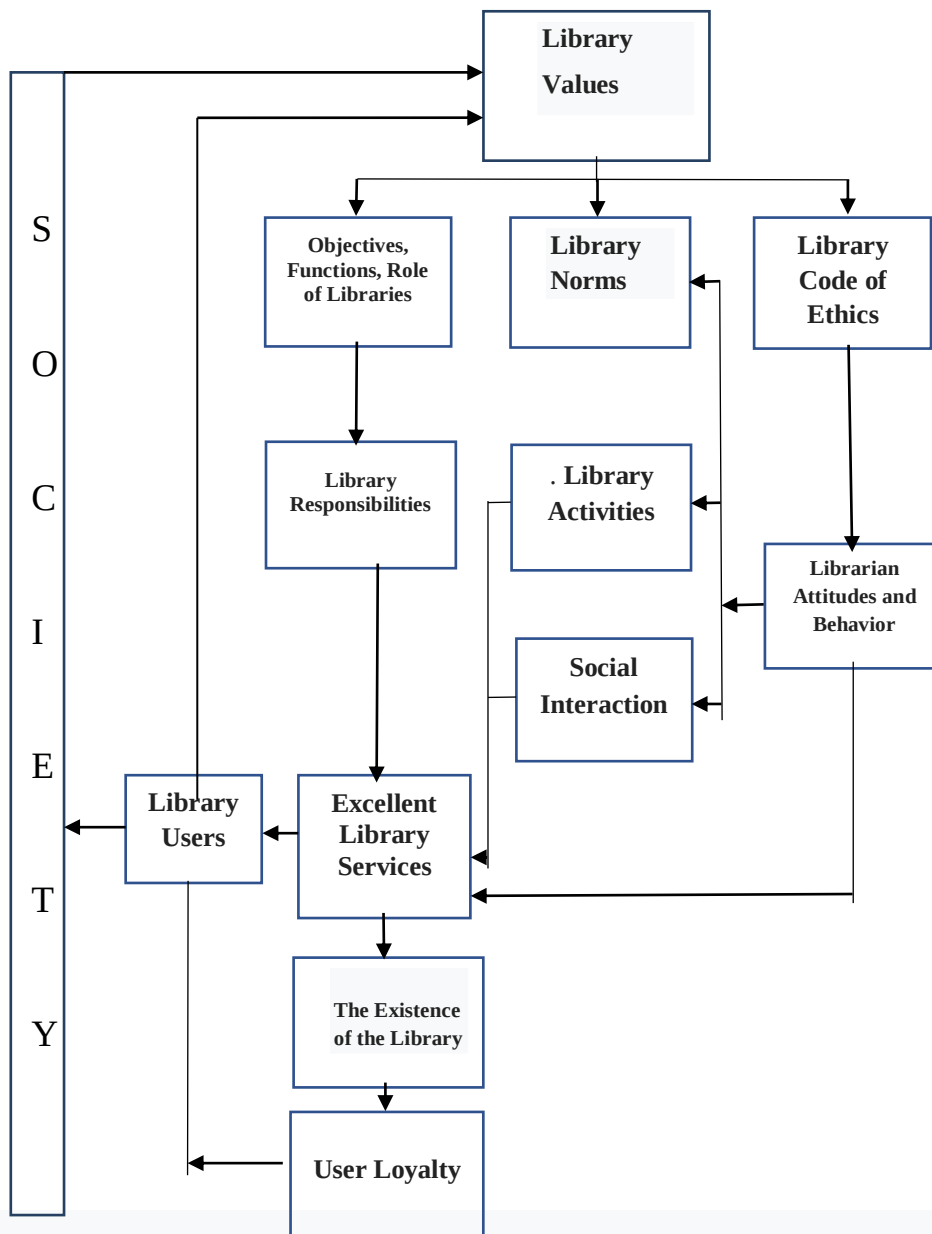
Therefore, in the internalization of library values in children, it should not be carried out half-heartedly, because it really determines the development of the soul of the next generation of the nation, so that it has a reading culture which subsequently develops to have a high level of information literacy culture. So that library values can be internalized properly, it must go through a process of socialization in a continuous or continuous, gradual, continuous and continuous manner. In addition, the most important thing in internalization must always be good and mature planning, so that library values can be well internalized in children and society. If library values are internally ingrained in human beings, then automatically and inevitably, the community certainly gives a high positive appreciation constructive to the image of the existence of libraries.

I. Construction of the theory of library values

From the results and discussions that have been made, then in a concise way of thinking, a theory can be built about the values of libraries, which have important functions and roles for enhancing and strengthening the image of the existence of libraries in society.

From some of the basic assumptions which subsequently led to the theory of library values. Where the values contained in the library are crucial for the image of the existence of libraries in society. The theory of library values can be described in the schematic as follows;

Schematic Theory of Library Values



The theory of library values can be built using the following assumptions:

1. The public and library users, always hunt for library values, which is something that is considered valuable or valuable in the library.
2. Library values are implicitly embodied in the purpose, function and role of the library, which is the responsibility of the librarian to provide excellent library services to the visitors.

3. Library values are the source of library norms that govern all library activities and regulate social interactions in the library, especially in the library's excellent service.
4. Library values are highly manifested in the librarian code of ethics, which regulates the work activities of librarians, social interactions and attitudes and behavior of librarians in providing excellent library services.
5. Excellent service is crucial in realizing a constructive positive image of the library's existence.
6. Excellent library services and the existence of a library's image will determine the realization of user loyalty.
7. Users with high loyalty to the library, will socialize, proclaim and recommend the image of the existence of the library to the general public.

CONCLUSION

Library values are very positive constructive values, which greatly influence the development of the soul of the next generation of the nation, to have a reading culture which then manifests a high level of information literacy, so as to achieve a high level of civilization as well. The attitude and behavior of the next generation always does not forget and always respect, uphold and appreciate the existence of libraries throughout the ages. The real meaning shows that library values have a very dominant influence on the image of the existence of libraries as public service institutions.

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